

CORPORATE PARTNER PROGRAM

	SILVER PARTNER \$5,000	GOLD PARTNER \$10,000	PLATINUM PARTNER \$15,000
Inclusion in the College of Business Partner Recognition Program	☑	☑	☑
Incorporation of company in marketing materials, website and events related to the Center	☑	☑	☑
Participation in the College of Business Career Fair	☑	☑	☑
Opportunity to participate in Speed Selling events and receptions sponsored by the Center	☑	☑	☑
Promotion of company employment opportunities to sales students	☑	☑	☑
Invitation to all non-exclusive Center events and activities	☑	☑	☑
Quarterly Sales Center newsletter delivered virtually	☑	☑	☑
Access to Partner Portal on Sales Center website	☑	☑	☑
Opportunity to judge sales student role plays and/or sales competitions		☑	☑
Video interviews to highlight your company and executives to be shown in our classrooms. Can be a company promotional video as well that will be displayed on our social media		☑	☑
One table event per year in the College of Business lobby. Company signage will be present on video boards in the COB		☑	☑
Exclusive invitation for classroom guest speaking appearances		☑	☑
On-campus interview set-up with students (room provided)		☑	☑
Concierge interview service (scheduling, hosting, food/drinks provided, virtual or both)			☑
Executive sales competition coaching opportunity. Help with preparing our students for national competitions			☑
Advisory board membership to help shape the Professional Selling program strategy			☑
Customized branded event on campus. Options include sales competition, elevator pitch competition, workshop, speaker series, lunch and learn, recruiting event or etiquette dinner			☑